Finding : Academy of Py

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Player Count = 576

Purchasing Analysis (total)

|  |  |
| --- | --- |
| Unique Items | 183 |
| Average Price | $4.13 |
| Number of Purchases | 576 |
| Total Revenue | $2379.77 |

Gender Demographics

### A screenshot of a cell phone Description automatically generated

### Purchasing Analysis (Gender)

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### Age Demographics

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### Top Spenders

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### Most Popular Items

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### Most Profitable Items

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### Three observation trends:

### 84% of all players were Male.

1. 58% of all players fall into the age range of 20-29
   1. 45% Between ages 20 to 24 and
   2. 13% Between ages 25 to 29
2. Oathbreaker, Last Hope of the Breaking Storm was the most popular item sold